



Michaela Ellmann JD
Legal Counsel Mary Kay Cosmetics GmbH
Lawyer
Partner of SRACONSULTING

Lawyer with many years of professional experience in the international consumer and branded goods industry with additional specialisation in national and European cosmetics and food law and management of national and European associations. Focal points:

- Many years of senior management experience in the food and cosmetics industry
- Providing legal services on regulatory issues on national and European level
- Compliance, labelling, claims and advertising
- Contract negotiations and contract law
- Packaging, recycling, sustainability
- Consulting on all facets of the product lifecycle
- Conception and compilation of sustainability reports
- Speeches, training and seminars
- Advising and representing clients in proceedings before authorities and in court

Doctorate in law (J.D.) and specialist in administrative law. Advises and represents clients in German and English.

Since 2015 Legal Counsel of Mary Kay Cosmetics GmbH (Germany) with responsibility for all legal matters in Germany, Netherlands and Switzerland.

Since 2012 lawyer in Munich.

Before: *Counsel Food Law Europe and Environmental Policies & Sustainability* for Red Bull GmbH, Austria. Responsible for regulatory affairs and food law in Europe, environmental policies and sustainability.

Senior Officer Food & Environment Policy and Legislation for the European Dairy Association (EDA) in Brussels. Responsible for all activities in the areas of food law and environment policies.

Lawyer/head of food law and consumer protection at the German industry association for non-alcoholic beverages (wafg) in Berlin.

Lecturer in public law and business law at the University of Applied Sciences Hamburg (HFH) and University Hamburg, Department Economy & Politics.

Lawyer in Hamburg with focus on public law, administrative law and commercial law.